



wef Member Association

PNCWA2024

FORGING A RESILIENT TOMORROW



September 8th - 11th, 2024
Boise, Idaho

INTRODUCTION

A Message from the PNCWA President

Hello good folks! The Pacific Northwest Clean Water Association (PNCWA) exists to promote education, connection, and collaboration amongst clean water professionals in Idaho, Oregon, and Washington. Our annual fall conference, this year in Boise, is the premier gathering for people in our industry. Our theme this year is Forging a Resilient Tomorrow, and I'm proud to be part of such a resilient Association. Since returning to an "in person" event following the pandemic year 2020, our attendance numbers have rebounded: Boise (hybrid) in 2021 - 385, Spokane in 2022 - 850, and last year's record crowd of 1,100 in Tacoma!

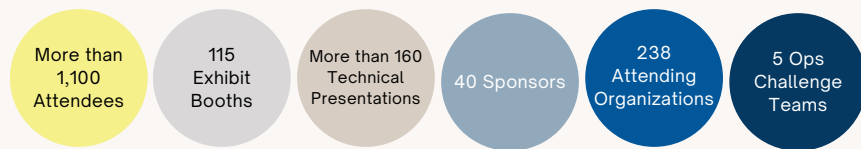
Of course, you know that because our sponsors have been a huge part of the conference's resiliency and growth – allowing PNCWA to continue offering a "full experience" for all attendees. For those who have sponsored past conferences, my heartfelt thank you!

I am so excited to return to the Boise Centre this fall – the proximity to restaurants, entertainment, and green spaces makes Boise my favorite host city. And, as I promised when Lara handed me the gavel in Tacoma, we're going to have fun while we're there.

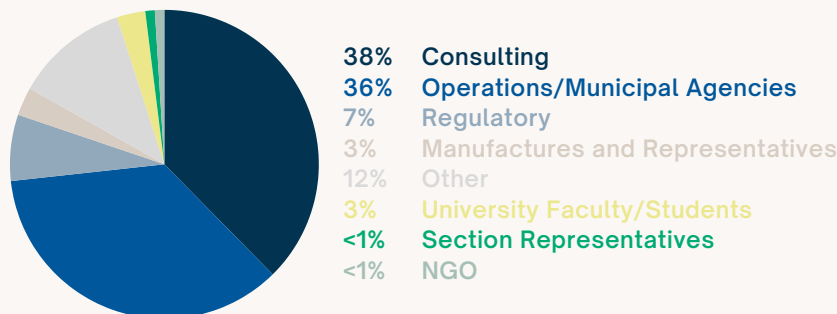
I invite you to join me in supporting Boise2024 through one of the sponsorship levels as described in this brochure. Thank you for your dedication to the Association, to our members and friends, and to our industry!

Layne McWilliams
PNCWA President

PNCWA2023 by the Numbers



PNCWA2023 Conference Attendee Percentages



"PNCWA has tremendous value for me and my company. The technical knowledge that is shared is top notch, and the networking opportunities have helped accelerate the firm's growth as it pertains to hiring and new business. But more than all of that, it's the people and the organization's passion for the water industry that drives our sponsorship. We want to be associated with that passion, and are proud to help be a small part of creating lasting change in our industry!"

Rob Lee
Leeway Engineering Solutions



SPONSORSHIP PACKAGES

Each Conference Sponsorship Package includes the entire list of benefits below.

Platinum Package \$8,000	Gold Package \$5,500	Silver Package \$3,000	Water Champion Public Agencies \$500	Crystal Package Small or Disadvantaged Businesses* \$500
<p>First Choice of Vendor Space</p> <p>10% Discount on Exhibit Booths</p> <p>One Technical Package Registration</p> <p>Opening Session Sponsorship</p> <p>Business Luncheon Sponsorship</p> <p>Awards Luncheon Sponsorship</p> <p>Two Tickets to Business Luncheon</p> <p>Two Tickets to Awards Luncheon</p> <p>Women's Networking Event Sponsorship</p> <p>Operator's Breakfast Sponsorship</p> <p>Logo on Digest</p> <p>Profile on App</p> <p>Logo on Website, Signage and Looping Slideshow</p>	<p>Second Choice of Vendor Space</p> <p>5% Discount on Exhibit Booths</p> <p>One Technical Package Registration</p> <p>Business Luncheon Sponsorship</p> <p>Awards Luncheon Sponsorship</p> <p>One Ticket to Business Luncheon</p> <p>One Ticket to Awards Luncheon</p> <p>Women's Networking Event Sponsorship</p> <p>Operator's Breakfast Sponsorship</p> <p>Profile on App</p> <p>Logo on Website, Signage and Looping Slideshow</p>	<p>Third Choice of Vendor Space</p> <p>50% Discount on One Technical Package Registration</p> <p>One Tickets to Business Luncheon</p> <p>Operator's Breakfast Sponsorship</p> <p>Profile on App</p> <p>Logo on Website, Signage and Looping Slideshow</p>	<p>Water Station Branding</p> <p>Registration Discount for Plant O&M Staff</p> <p>One Tickets to Business Luncheon</p> <p>Two Complimentary Job Postings</p> <p>Logo on Website, Signage and Looping Slideshow</p>	<p>Water Station Branding</p> <p>50% Discount on One Technical Package Registration</p> <p>One Tickets to Business Luncheon</p> <p>Two Complimentary Job Postings</p> <p>Logo on Website, Signage and Looping Slideshow</p>

*As recognized by State of Idaho, Oregon or Washington.

Note: Two attendee lists will be provided: one at the close of early bird registration and the second two weeks prior to the conference. These lists will be shared with all sponsors and exhibitors who have registered and paid at the time of mailing.





EXPLANATION OF BENEFITS

Awards Luncheon Sponsorship

Organization's logo displayed on signage, on app and on screen before the event.

Business Luncheon Sponsorship

Organization's logo displayed on signage, on app and on screen before the event.

Choice of Vendor Space

Vendor hall map opens to sponsors first. Booth cost not included in sponsorship.

Discount of Exhibit Booths

Organization receives discount on all booths purchased before July 1st, 2024.

Job Postings

Up to two free job postings on the PNCWA job board per year.

Opening Session Sponsorship

Organization's logo displayed on signage, on app and on screen before the event.

Operator's Breakfast Sponsorship

Organization's logo displayed on signage, on app and on screen before the event.

Technical Package Registration Discounts

Organization receives one complimentary or discounted technical package registration to be used on attendee of choice. Must be used during registration and cannot be applied after registration.

Tickets to Award Luncheon/Business Luncheon

Organization receives meal tickets that can be used by any attendee.

Water Station Branding

Organization logo displayed on signage at water stations throughout the conference.

Women's Networking Event Sponsorship

Organization's logo displayed on signage, on app and on screen before the event.

Water Champion Registration Discounts

Water Champions receive up to five \$100 discounts for Plant O&M Staff on complete or technical packages.

"PNCWA is a great resource for professional development and networking. The organization also has a keen insight to legislative happenings and other industry news. Parametrix values PNCWA and has supported for many years."

*Mike Ollivant
Parametrix*





SPONSORSHIP ADD-ONS

Feature your brand at PNCWA2024, the premier gathering of water quality professionals in the Pacific Northwest.

Note: Production included. Offerings are limited in quantity and are available on first-come, first served basis. Check sponsorship registration page for current listing of available offerings.

Clear Conference Tote Bag | \$5,500

One Available

Proudly display your logo, alongside the PNCWA logo, on the official PNCWA2024 conference bag. You will also be given the opportunity to insert an advertising flyer into the official conference bags. Provided to conference attendees at registration, this clear tote bag will generate repeated visibility for your company during the conference.



Ops Challenge Sponsor | \$3,000

One Available

Show your support to PNCWA Operators and challenge spectators. Your logo will be featured on Ops Challenge signage and sponsor-provided pop-up banners may be placed at competition entrance. This sponsorship includes an opportunity to help hand out awards at the Tuesday night Ops Challenge celebration.



Escalator Sponsorship | \$2,500

One Available

Want to see your logo in bright lights? Catch the eye of attendees every time they move through the Boise Centre with your logo projected above the escalator.

Exhibit Hall Reception Bar | \$2,500

Six Available

Showcase your brand with a sign at one of the Exhibit Hall bars. This is a great opportunity for additional visibility in the Exhibit Hall. Your sign will be displayed at the exhibit hall opening and closing receptions. This is for branding only. Drinks are not included with this sponsorship. Sponsor provided pop-up banners may be placed near bar area.



PNCWA2024 Lanyard | \$3,000

One Available

Your logo and PNCWA2024 logo on badge lanyards distributed at registration. This is a prominent advertising opportunity and is given to all attendees at registration with their badge.

PNCWA2024 Pen | \$2,500

One Available

Don't miss your chance to have your logo on the official PNCWA2024 pen! Brand awareness every time attendees jot down an important note! This soft-sided gel pen will feature your company logo and PNCWA2024 logo.



Sunday Meet and Greet Sponsorship | \$2,500

Two Available

Welcome conference attendees to the kick-off meet and greet events! Your organization's logo will be displayed on event signage and on the conference app.



Tuesday Night Party Food Sponsor | \$2,000

Two Available

Be the hit of the after party by providing food for attendees! Sponsor logos will be displayed at the event and on the app.

Breakfast Sponsor | \$1,500 per Breakfast

Three Available

Highlight your company at breakfast with branded table tents of your design on every table and recognition on the app schedule.



Window Cling | \$1,500 per Window

Five Available

Enhance the fantastic views at the Boise Centre with your branding. Catch the sun and the eyes of attendees with full a window cling of your design along the Boise Centre concourse.

Coffee Break | \$1,000

Five Available

Associate your brand with a hot cup of coffee! Attendees will thank you for the caffeine when they see your logo displayed at the snack table during a break. Your organization is welcome to provide branded mugs, mints or other promotional items to feature during your break.



WAVE Ceremony Sponsorship | \$1,000

Three Available

Support the new wave of students and emerging professionals in the water industry! Sponsors are encouraged to attend the culmination of this year-long professional development program. Your organization's logo will be displayed on event signage and on the conference app.



Young Professionals Networking Event | \$500

Four Available

Stand out to emerging professionals by sponsoring the Sunday evening YP Networking Event. Your organization's logo will be displayed on event signage and on the conference app.

Manhole Floor Decals | \$250

In this industry, we know all about directing the flow, and that's just what these floor decals will do! Help direct the flow of traffic with a directional manhole decal featuring your organization's name.



Technical Session Sponsorship | \$250

Showcase your organization's dedication to a specific topic by sponsoring the session of your choice. Your organization's logo will be displayed on session signage, on the app, and will be announced at the session welcome.

Drink Ticket Packages

Looking for a way to connect with different conference attendees? Here is an easy way to "buy them a drink" without the hassle of having large drink orders all at once or having to constantly wait in bar lines to treat a client or potential client. We are offering drink ticket packages for purchase. Choose the amount that you want and distribute them however you choose.

Note: Unused tickets are not eligible for refund.

15 Tickets | \$180

25 Tickets | \$300

50 Tickets | \$600

75 Tickets | \$900





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PNCWA | 5727 Baker Way NW, Suite #200 | Gig Harbor, WA 98332

conference.pncwa.org

pncwa.org

208-455-8381